



**8TH ANNUAL
NATIONAL VILLAGE GATHERING**

Sponsorship +
Exhibitor
Prospectus

**OCTOBER 17-19, 2016
COLUMBUS, OHIO**

vtnetwork.org

Dear Prospective Sponsor,

We are excited to invite you to participate in the Village to Village Network's 8th Annual National Village Gathering (NVG), to be held this year in Columbus, Ohio, from October 17-19. Our theme will be "The Village Movement: Making Your Future a Good One".

Momentum for the Village Movement is growing strongly – on all levels:

- ☒ More new Villages are opening than ever before;
- ☒ Existing Villages are enhancing the quality of their service/program bundles, increasing retention rates, and increasing memberships;
- ☒ State and regional coalitions of Villages are emerging all over the country to support developing Villages and to help existing Villages embrace sustainable practices and continue their own growth.

As such, our own Village to Village Network staff, Board members and NVG Planning Committee are "stepping up" our own game this year, to offer our members the best Conference they have ever had. Attendance is expected to be at a record high level of at least 350 attendees. We want to meet and exceed the high expectations of knowledge, communication, networking and support that participants have for our Gathering. Our Planning Committee anticipates outstanding program content, by drawing from vibrant public/private local, state and national programs to support older Americans, leading Ohio universities and institutions dedicated to enhancing the understanding of Gerontological studies; and traditionally strong regional media interest in the Village Movement.

You are important to us as a participant in the 2016 National Village Gathering. The cooperation of our Network Sponsors and Partners continues to ensure VtVN's success in helping to make our Villages and Village member's futures a good one. Please review the following pages which outline the various opportunity levels for Sponsorship and Exhibiting.

We look forward to working with you as supporters of the 2016 National Villages Gathering. Feel free to contact us, if you have any questions as you process your application. Thank you.

Sincerely,
Village to Village Network
2016 National Village Gathering Planning Committee

Event Location

HYATT REGENCY COLUMBUS
350 N HIGH STREET COLUMBUS, OH 43215

Conference room rate \$159.00/single.

Reservations must be made by September 23, 2016 to guarantee rate.

Visit www.vtvnetwork.org for reservation details.

Sponsorship Opportunities

Sponsorship offers the opportunity to reach Villages nationwide in various stages of development. Don't miss out on new relationships and partnerships with community innovators creating collective impact to help expand Villages as an aging in community model.

Sponsors will be recognized in the following manner:

Company's name listed on the sponsorship and exhibitor's page in the program

Sponsors are entitled to advertisement in final program/conference materials

Option to exhibit during the conference

Opportunity to provide materials in the official conference bag and promote your business to over 350+ participants

Social Media promotion through Facebook and Twitter

Each sponsor will receive:

One free registration per sponsorship (Platinum & Gold receive

One exhibit space

2016 SPONSORSHIP LEVELS*

Platinum Event Sponsor**.....\$10,000.00

Gold..... \$5,000.00

Silver..... \$3,000.00

Bronze..... \$2,000.00

SPECIAL/SESSION SPONSORS**

Gathering Reception Sponsor.....\$3,500.00

Spotlight Lunch Sponsor..... \$2,500.00

Keynote Speaker Sponsor..... \$1,500.00

**Donated funds to be used at the discretion of Village to Village Network for the overall enhancement of the gathering.*

***Opportunity to address all attendees during conference/sponsored session*

Sponsorship Details

PLATINUM EVENT SPONSOR - \$10,000

- Exhibit table space at the event (prime locations)
- Two free Gathering registrations
- On-site signage: at registration desk and at back of main event room
- Logo on main web page for event; large hyperlinked logo on sponsor web page
- Acknowledgement in press release about event
- One small branded giveaway item (provided by sponsor) in registration bag
- Acknowledgement in/on all official conference materials
- Full page advertisement inside cover of conference program
- Acknowledgement as Platinum Sponsor throughout duration of conference
- Webinar through VtVN to promote your organization and
- Promotion through Twitter and Facebook prior to and during the event
- Post-conference acknowledgment on conference page and newsletter

GOLD - \$5,000

- Exhibit table space at the event (prime locations)
- Two free full-conference registrations (meals included)
- On-site signage
- Large logo with hyperlink on sponsor web page for event
- Acknowledgement in press release about event
- One small branded giveaway item (provided by sponsor) in registration bag
- Acknowledgement in/on all official conference materials
- Full page advertisement in conference program
- Webinar through VtVN to promote your organization and
- Promotion through Facebook and Twitter prior to and during the event
- Post-conference acknowledgment on conference page and newsletter

SILVER - \$3,000

- Exhibit Space
- One free Full-Conference registration (meals included)
- On-site signage
- Medium logo with hyperlink on web page for event
- Insert (such as a brochure, provided by sponsor) in registration bag
- Acknowledgement in/on all official conference materials
- Half page advertisement in conference program
- Post-conference acknowledgment on conference page and newsletter

BRONZE - \$2,000

- Exhibit Space
- One free full-conference registration (meals included)
- Small logo on web page for event
- Insert (such as a brochure, provided by sponsor) in registration bag
- Acknowledgement in/on onsite official conference materials
- Post-conference acknowledgment on conference page and newsletter

GATHERING RECEPTION SPONSOR - \$3,500

- Medium logo on main page for event
- One free full-conference registration (meals included)
- Acknowledgement during the reception
- Opportunity to give 5 minute address to attendees during reception
- Acknowledgement in onsite official conference materials
- Post-conference acknowledgment on conference page and newsletter

SPOTLIGHT LUNCH SPONSOR - \$2,500

- One free full-conference registration
- Small logo on sponsor page for event
- Acknowledgement at the beginning of each lunch
- Opportunity to address attendees during lunch
- Acknowledgement in onsite official conference materials
- Post-conference acknowledgment on conference page and newsletter

KEYNOTE SPEAKER SPONSORSHIP - \$1,500

- One free full-conference registration
- Small logo on sponsor page for event
- Acknowledgement during the Keynote Speaker's session
- Acknowledgement in/on onsite official conference materials

EXHIBITOR ONLY - \$950

- One free full-conference registration
- Small logo on sponsor page for event
- Acknowledgement in/on onsite official conference materials
- Exhibit Space

***ADDITIONAL REGISTRANT - \$400**

Exhibitor Information

APPLICATION DEADLINE AUGUST 31, 2016

All exhibitors will receive one complimentary full conference registration, including complimentary lunch on Monday and Tuesday; all other exhibit staff from your organization must register separately to attend.

Registration, payment for exhibit space and registration of additional staff can be completed through the event registration portal on the VtVN Event Calendar through www.vtvnetwork.org.

Exhibit Set Up

Sunday, October 16, 2016 - 4:00 PM – 6:00 PM OR

Monday, October 17, 2016 – 7:00AM – 8:00AM

Exhibit booths must be set by the start of registration at 8:00AM on Monday, October 17, 2016

Exhibit Dates and Hours

Monday, October 17, 2016 - 8:00AM – 5:00PM

Tuesday, October 18, 2016 - 8:00AM – 5:00PM

Non-Sponsor Booth Fees

If you do not wish to become an official sponsor of the 2016 National Village Gathering, but you would like to be an Exhibitor you can pay a fee of \$950.00. This fee entitles you to one draped 6' table and chair, one full conference registration and acknowledgement in the conference materials.

Booth Location

All exhibit booths will be located in the pre-function space near the main area of the conference.

Dismantling

We respectfully request exhibits to remain until the end of the allotted exhibit time on Tuesday, October 18 at 5:00PM.

Disclaimer

The Village to Village Network, INC, including its officers, directors, partners, agents, members and employees shall in no way be held responsible for any and all demands, claims, damages to persons or property, losses and liability that arise from any exhibitor negligence, either solely or in collaboration with Hyatt Regency Columbus. Exhibitors assume full responsibility and liability for losses, damages, and claims for any injuries. All exhibitors who wish to protect their property do so at their own expense. To protect against loss, it is recommended that exhibitors have representatives at the exhibit tables at all times when the exhibit area is open.

Exhibit Rules

Registration

All Sponsors and Exhibitors will receive one (except Platinum Gold level) complimentary registration. Other staff members who may attend must register and pay the conference fee separately. Complimentary registrations will be processed separately from general registration. Complimentary registration may be used for the designated registrant only and may not be shared and/or transferred. All sponsors and exhibitors are invited to participate fully in all open conference activities (e.g. keynotes, breakout sessions, etc.). All Exhibitors and Sponsors are invited to send a digital (jpeg, tif, gif) version of their logo to be included in conference materials.

Exhibit Space

All exhibitors will receive one 6' draped exhibit table and one chair included in the exhibit fee. Additional accommodations (e.g. electric, internet, chairs etc) will be made available for an additional charge. Please specify which accommodations you will require.

Dismantling

Exhibits may be dismantled no earlier than Tuesday, October 18 at 5:00PM. All materials must be removed from the exhibit area by 1:00PM on October 19, 2016.

Cancellations

Exhibit cancellations will be accepted up to 10 days prior to the event. Please notify Natalie Galucia if you need to cancel your registration. VtV Network will refund the Exhibitor fee less 10% administration fee for processing the refund.

No Shows

If an exhibitor fails to set up the assigned table and space, by October 17, 2016 at 12:00PM, Village to Village Network reserves the right to take possession of the space and assign it to another exhibitor. No refund will be offered for an exhibitor that does not show up.

Fees

The fees for sponsorships and exhibitors must be paid prior to exhibitor assignment and placement in conference materials. Payment should be made payable to Village to Village Network, 4818 Washington Blvd, St. Louis, MO 63108. Payment must include copy of completed exhibitor application found on page 9 and 10 of this prospectus. Payment and registration can also be made online at vtvnetwork.org.

Exhibitor Application

*Please complete the following application and
mail (4818 Washington Blvd. St. Louis, MO 63108)
or email (nvg16@vtvnetwork.org) to Natalie Galucia.
Or apply online at vtvnetwork.org.
Information provided will be included in the conference program.*

APPLICATION, PAYMENT & LOGO ART DUE AUGUST 31, 2016

Name

Organization

Address

Address 2

City

State

Zip

Main Business Phone

Contact Phone

Email:

Website:

Please select one of the following:

☐ Platinum Event Sponsor \$10,000 ☐ Gold Sponsor \$5,000

☐ Silver Sponsor \$3,000 ☐ Bronze Sponsor \$2,000

☐ Reception Sponsor \$3,500 ☐ Lunch Sponsor \$2,500

☐ Keynote Speaker Sponsor \$1,500 ☐ Exhibitor ONLY \$950

☐ I would like to be a Sponsor AND Exhibitor of the
2016 National Village Gathering, space permitting.

Payment:

☐ Check Enclosed

OR

☐ Credit Card

____ Visa (CVV Code:____)

____ Mastercard (CVV Code:____)

____ American Express (CVV Code:____)

**The CVV code is the last 3 digits in the signature strip on the back of the credit card
or the 4 digits on the front for American Express Cards.*

Name on Credit Card:

Amount: \$

Card Number:

Expiration Date:

Authorized Signature:



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