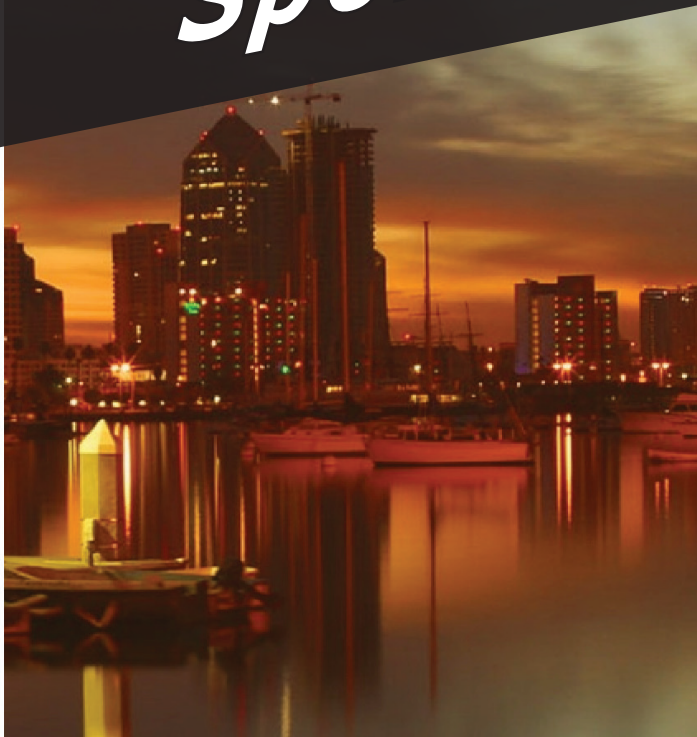


**10th ANNUAL  
NATIONAL VILLAGE  
GATHERING**  
Oct. 7-10, 2018 • SAN DIEGO

VILLAGE  
to village  
**network**®

***Sponsor Prospectus***



**VTVNETWORK.ORG**

# About VtV Network

**Village to Village Network** is the essential tool that enables community members to build and sustain thriving Villages by providing resources, education and expert guidance.

VtV Network is the **sole organization formed to support developing and operational Villages** and is looked upon as the leader in the Village Movement and the No. 1 advocate for aging in place.

About one in three people older than 65 live alone, and in the United States, half of those older than 85 live alone. Villages are well positioned to improve the population health of the communities they serve by helping people remain in their homes and independent in their communities.

Learn more about Village to Village Network online at [www.vtvnetwork.org](http://www.vtvnetwork.org).

***"Thriving In Place loves its membership with the Village to Village Network. Just yesterday, I sent out 10 emails to various villages searching for information. The concept of the Network is fabulous and a wonderful resource for all of us."*** —Mary Pat Rosenthal, Manager



**230**

**Operating Villages**

**150**

**Villages in Development**

**47**

**States have Villages**

**40,000**

**Older Adults Receiving Services**



## About NVG18

### **NVG** at a **GLANCE**

**October 7-10, 2018**

- Hyatt Regency Mission Bay Spa & Marina, San Diego, CA
- Industry Leading Keynote Speakers
- Breakout Learning Sessions
- Unmatched Networking Opportunities
- Older Adult Audience



#### **EXHIBITORS:**

This is an excellent opportunity to position your brand at the forefront of **400+** Village leaders and supporters who represent **40,000+** older adults across the country. Our intimate exhibit hall and agenda, focused both on learning and networking, provides a unique opportunity to reach potential customers. You will also support the mission and be a part of the Village Movement, promoting success of all older adults to age in place.

#### **WHO ATTENDS:**

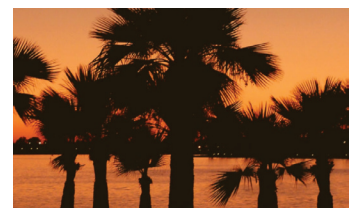
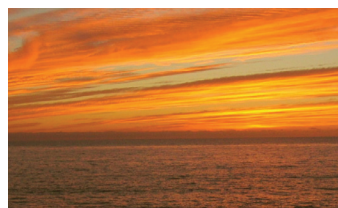
Village to Village Network member Villages - Staff, Board Members, Volunteers, Individual Village Members, those interested in topics on aging and industry experts. Attendees also include caregivers, social workers, nurses, geriatricians, aging in place specialists, local government officials and researchers.

**"Silvernest sponsored the National Village Gathering because our aging in place solution is closely aligned with the mission of the Villages. We had a wonderful interaction with the leadership of local Villages at the Gathering and found it easy to work with the Village to Village staff. We are grateful to have the opportunity to participate in the Villages movement and look forward to building on the connections made."**

*—Barb O'Connor, Chief Marketing Officer | Silvernest, Inc.*

# Ultimate Sponsorship Levels

Sponsorship Benefit	Bronze	Silver	Gold	Platinum	Titanium
Exhibit Space	Yes	Yes	In Prime Location	In Prime Location	In Prime Location
Conference Registration	One FREE	Two FREE	Two FREE	Three FREE	Four FREE
Acknowledgement on Signage	Yes	Yes	Yes	Yes	Yes
Logo on Web page	Yes	Yes	Yes	Yes	Yes
Logo on Partners page	Yes	Yes	Yes	Yes	Yes
Social media promotion	Before & During NVG	Before & During NVG	Before, During & After NVG	Before, During & After NVG	Before, During & After NVG
Promotional webinar hosted for VtV Network members	Yes	Yes	Yes	Two	Four
Giveaways in registration bag (provided by sponsor)		Yes	Yes	Yes	Yes
Article in VtV Network newsletter		Yes	Yes	Featured Guest article	Two Featured Guest articles
Acknowledgement in conference materials		Yes	Yes	Yes	Yes
Advertisement in conference program		Half Page	Half Page	Full Page	Full Page
Address Attendees during lunch			Yes	Yes - second choice	Yes - first choice
Focus Group Webinar			1 Village, VtVN Staff & Board	Half-day with 3 Villages	Full-day with 5 Villages
Exclusive Focus Group				Breakfast at NVG with VtVN staff & Select Village leaders	Dinner at NVG with VtVN staff, board & Village leaders
<b>Cost:</b>	<b>\$3,500</b>	<b>\$8,500</b>	<b>\$15,000</b>	<b>\$20,000</b>	<b>\$30,000</b>



## NVG Specific Sponsorship

Sponsorship Benefit	Coffee Break Sponsor (5)	WiFi Sponsor (1)	Breakfast Roundtables (2)	Movie Night Sponsor (1)	Welcome Reception (1)	General Session Sponsor (2)
Conference Registration	One FREE	One FREE	One FREE	One FREE	Two FREE	Three FREE
Logo on Web page	Yes	Yes	Yes	Yes	Yes	Yes
Logo on NVG Program	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Signage	Yes	Yes	Yes	Yes	Yes	Yes
Exhibit Space		FREE	FREE	FREE	FREE	FREE
Social media promotion		During NVG	Before & During NVG	Before & During NVG	Before & During NVG	Before & During NVG
WiFi login with your company info & Custom Network Name		Yes				
Address attendees			During Breakfast	Before Movie	During Reception	Provide speakers for one general session
Giveaways in registration bag (provided by sponsor)					Yes	Yes
Advertisement in conference program					Half-page	Full-page
<b>Cost:</b>	<b>\$2,000</b>	<b>\$6,000</b>	<b>\$7,500</b>	<b>\$7,500</b>	<b>\$10,000</b>	<b>\$15,000</b>

**Exhibitor Only:** One FREE NVG registration, logo on website, logo in NVG program. **Cost: \$1,000**

**Register Online at: <http://bit.ly/2Dyq5TG>**

**"Although this was the first time the Providence Village went to the national conference, it won't be the last. All agreed that it was a valuable experience for those who attended and for the future of our Village."**

*—Providence Village staff*

**"I thought this year's conference was very good! Lots of things to think about, implement, and aspire to."**

*—Kate Fentress speaking about NVG17*

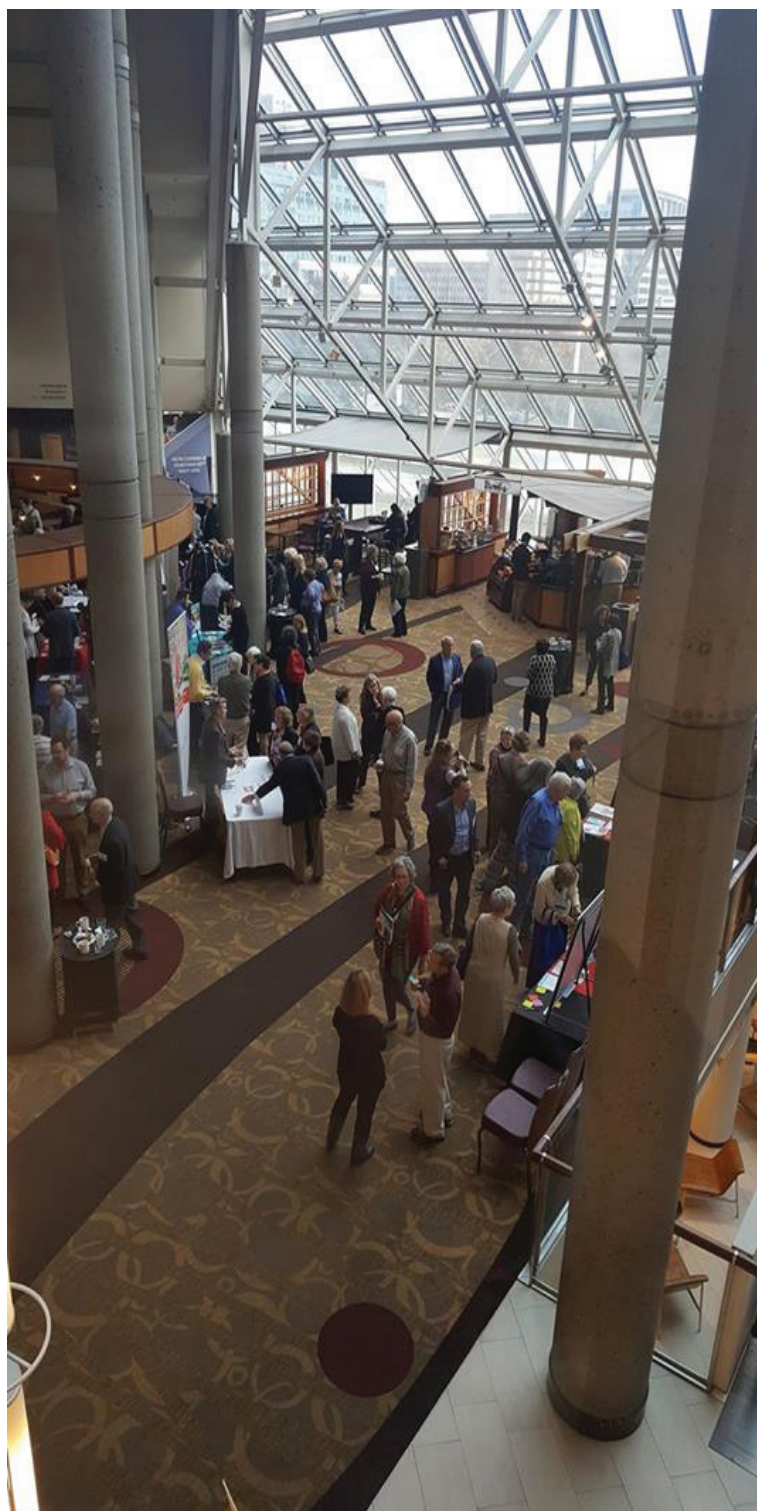




## Past Sponsors/Exhibitors



intuition  
robotics



### Disclaimer:

The Village to Village Network, INC, including its officers, directors, partners, agents, members and employees shall in no way be held responsible for any and all demands, claims, damages to persons or property, losses and liability that arise from any exhibitor negligence, either solely or in collaboration with Hyatt Regency Mission Bay Spa & Marina. Exhibitors assume full responsibility and liability for losses, damages, and claims for any injuries. All exhibitors who wish to protect their property are to do so at their own expense. To protect against loss, it is recommended that exhibitors have representatives at the exhibit tables at all times when the exhibit area is open.

# Exhibitor Information

## Application Deadline: September 4, 2018

All exhibitors will receive one complimentary full Conference registration, including complimentary breakfast and lunch on Monday and Tuesday; all other exhibit staff from your organization must register separately for an additional fee to attend. Registration, payment for exhibit space and registration of additional staff can be completed through the event registration portal at <http://bit.ly/2Dyq5TG>.

## Exhibit Set Up:

Sunday, October 7, 2018 – 4:00 PM – 6:00 PM

Monday, October 8, 2018 – 7:00 AM – 8:00 AM

Exhibit booths must be in place by the start of registration at 8:00 AM on Monday morning.

## Exhibit Dates and Hours:

Monday October 8, 2018 – 8:00 AM – 4:00 PM

Tuesday October 9, 2018 – 8:00 AM – 5:00 PM

## Non-Sponsor Booth Fees:

If you do not wish to become an official sponsor of the 2018 National Village Gathering, but you would like to be an Exhibitor, the Exhibitor fee is \$1,000. This entitles you to one draped 6' table and chair, one full Conference registration and acknowledgment in the Conference materials.

## Booth Location:

All exhibit booths will be located in the pre-function space near the main area of the Conference, fully visible to all Conference attendees.

## Dismantling:

We respectfully request exhibits to remain until the end of the allotted exhibit time on Tuesday, October 9 at 5:00 PM.

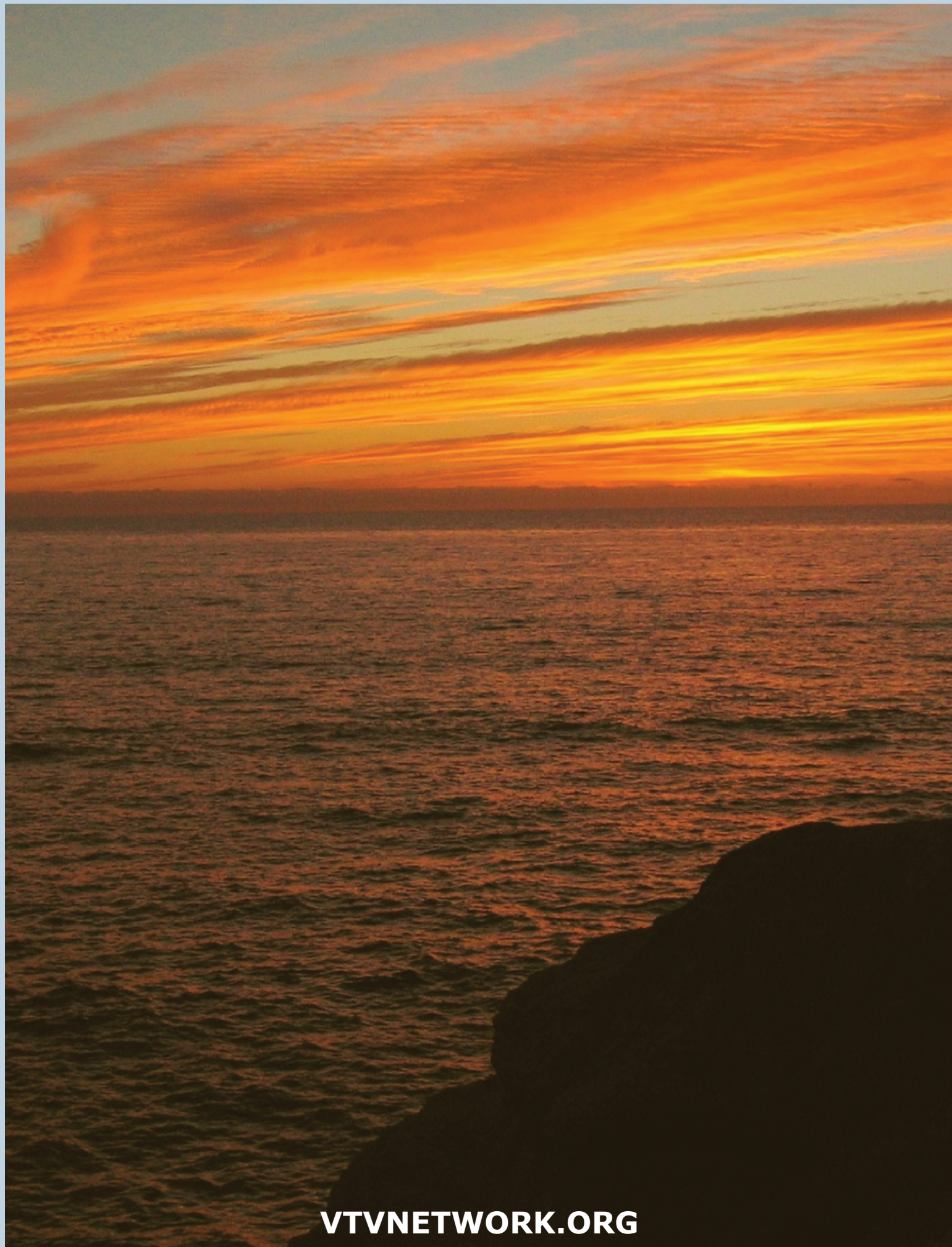
## No Shows:

If an exhibitor fails to set up the assigned table and space by October 8 at 12:00 PM, Village to Village Network reserves the right to take possession of the space and assign it to another exhibitor or use. No refund will be offered for an exhibitor that does not show up.



**Register Online at:**  
<http://bit.ly/2Dyq5TG>





**VTVNETWORK.ORG**