

# National Virtual Village Gathering

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**October 11, 12 & 13, 2022**

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All Presentations and Videos from this exceptional event are here!

# Tuesday, October 11

11:15 AM - 12:15 PM

Village Basics Workshops (concurrent sessions)

## A - Get it done! – The Essential Steps Toward a Successful Village Launch

**Presenter:** Pazit Aviv, MSW, Village Coordinator, Aging and Disability Services

**Description:** Let's get you started on this journey. This workshop will offer an overview of the village startup phase. We will go over the following activities:

1. Setting up your planning group
2. Gathering information about your community
3. Planning outreach and communications activities
4. Making decisions about your operations
5. Creating a tentative budget and identifying funding sources
6. Setting up your incorporations and nonprofit status

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053570>

**Video:** NO VIDEO CAPTURED

## B - Individual Donor Fundraising

**Presenter:** Katie Brandon, Executive Director, Pasadena Village

**Description:** Join this breakout room to share what is working for your village in raising funds from individual donations. Are you getting the response you want from your appeals? Let's talk about engaging appeal letters, follow up, and how we thank donors. Share what works in raising funds from members and others in your community. Let's learn from each other and our successes in cultivating individuals who support your village.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053571>

**Video:** <https://youtube.com/watch?v=0qTp4XEg-og&si=EnSIkaIECMiOmarE>

## C - Governance and Succession Planning: Developing Leadership for the Future

**Presenters:** VtV Network Board Members, Leigh Sempeles & Bill Kincaid

**Description:** This session will cover the elements of board succession planning by providing a framework, tools to use and real-life examples from a Village perspective.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053573>

**Video:** NO VIDEO CAPTURED

## D - Volunteer Recruitment and Training

**Presenter:** Lynn Golub-Rofrano, MSW, Executive Director, Georgetown Village

**Description:** Volunteers are the sustaining force of many Villages. Most of us can't function without reliable volunteers who will assist our Village by providing services to our members and serving on Village committees. The trick is finding and keeping these volunteers! Join me to learn about some of the techniques I have developed over my 10 years as the founding director of Georgetown Village. I will also share information about training and appreciating volunteers and offer tips that have enabled us to keep many of our founding volunteers as part of our vetted 100 member volunteer corp.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053574>

**Video:** NO VIDEO CAPTURED

## **E - Starting A Village? Wait! Let's Talk**

**Presenter:** Kathy E. Pointer

**Description:** Thinking about starting a Village? Villages are needed more today than has been evidenced in past years. With an increase in the senior population and apprehensions of many seniors to move into congregational settings, Villages play a vital role in helping seniors to age in place, stay in their homes. However, before starting a Village, it is important to be aware of a few pit falls, pain points and potential challenges - many of which can be minimized if not avoided. We invite you to join a "lessons learned" session with Ms. Kathy Pointer, Director of the Kingdom Care Senior Village (KCSV). KCSV is in it's 5th year, serving seniors East of the Anacostia River in Washington, DC.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053576>

**Video:** <https://youtu.be/rwcp3CnCocg>

## **F - The Challenge of Executive Transition**

**Presenters:** Paula Lettice, Board President Mount Vernon At Home, Barbara Sullivan, VTVN

**Description:** Whether planned or unplanned, the departure of your chief executive is a difficult challenge. This seminar will discuss contingency planning, roles and responsibilities, resources, challenges, and managing transition

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053577>

**Video:** [https://youtu.be/sH\\_xaovs1Q8](https://youtu.be/sH_xaovs1Q8)

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## **12:30 - 1:30 PM RunMyVillage Technology and Villages**

**Presenter:** Dan Ehrman, President and CEO

**Description:** ClubExpress was launched in 2004 to become the premier association management platform for smaller clubs and associations. Over the past 18 years and dozens of releases, we have built an award-winning, high-performing, secure, and reliable platform that provides membership-based organizations with everything they need. We started working with Aging-in-Place Villages in 2009 in the earliest days of the Village movement, building specific functionality for villages. Since then, we have continually enhanced the RunMyVillage platform to the point where more villages run on ClubExpress than any other software.

**Video:** <https://youtu.be/Nt2tBG7SVjI>

## **1:45 - 2:45 PM Village Impact Project: Moving Toward Measuring our Mission**

**Presenters:** William Kincaid, VtVN Board; Eram Abassi, VtVN Board; Carol Paquette, Arlington Neighborhood Village

**Description:** The Village to Village Network is facilitating a collaborative effort to aggregate and disseminate information about the efficacy and benefits of the Village model.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053578>

**Video:** <https://youtu.be/pA1cvLhoRQg>

3:00 - 3:45 PM

## **Workshops (concurrent sessions)**

## **A - Emergency Weather Planning and Assistance**

**Presenters:** Jo Hewett, Jersey Village Senior Outreach; Nicole Schaefer, Program Director SAIL; Tricia Smith, Sausalito Village

**Description:** A panel of three villages will be presenting their Emergency Plans detailing procedures used in the event of Tropical Storms, Hurricanes, Flooding, Winter Storms, Wildfires, Mudslides and Earthquakes. The goal is to provide concrete examples on how to maximize safety of all members before, during and after an emergency or natural disaster.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053579>

**Video:** <https://youtu.be/FXBIFaZspto>

## **B - A Recipe for Successful Strategic Planning**

**Presenters:** Emily Slunt, Ph.D.; Steve Hein, Vice President of LOWLINC

**Description:** The presentation will highlight how a Village celebrating its fifth anniversary year and recognizing many significant accomplishments also recognized the need to look to the future to map direction as an established, mature Village. The process used by LOWLINC leadership will be described as well as some of the unique pathways and exercises used to help reveal the hopes and dreams awaiting discovery and definition.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053581>

**Video:** <https://youtu.be/qu9JCuFFbZQ>

## **C - From the Bottom Up: The Little Village That Could**

**Presenters:** Bradlyn Mulvey, Ph.D.; Marilyn Bente; Carol Lee

**Description:** Over the past thirteen years, Tierrasanta Village of San Diego (TVSD) has moved from an executive director-run village to a primarily volunteer-driven village. Our panel presentation will show how we have created thirteen core teams who develop and implement the physical, educational, and social experiences for our members.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053583>

**Video:** <https://youtu.be/ylwA6Gqtrsc?t=3405>

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## 3:45 - 4:45 PM **Programs of All Inclusive Care for the Elderly (PACE) - a Partner in Community Living for Older Adults**

**Presenter:** Peter Fitzgerald, EVP, Policy and Strategy, National PACE Association; John Reiter, Executive Director, Charlotte Village; Brittany Kearney, PACE of the Southern Piedmont; Hilary Simmons, Executive Director, A Little Help

**Description:** Join this session to learn how PACE organizations support older adults' ability to live at home as their care and service needs increase. Explore how Villages and PACE organizations can work together in your community. The session will address who PACE serves, the integrated care model of PACE, where PACE is available and how PACE is paid for.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053586>

**Video:** <https://youtu.be/PRvrReqOMI8>

# Wednesday, October 12

## 11:00 AM - 12:45 PM **PANEL OF PUNDITS (SPECIAL PRESENTATION)**

**Presenters:** **Bob Blancato** is President of Matz, Blancato and Associates; **Ramsey Alwin** is the President and CEO of the National Council on Aging; **Karyne Jones** is President and Chief Executive Officer of the National Caucus and Center on Black Aging, Inc.; **Peter Kaldes, Esq.** is CEO and President of the American Society on Aging; **Sandy Markwood** is CEO of the National Association of Area Agencies on Aging; **Katie Smith Sloan** is president and CEO of LeadingAge

**Description:** Join host Bob Blancato and a stellar lineup of pundits for a spirited discussion of prediction and prognostication. The pundits will weigh in on topics that will affect older adults in the coming years.

**Video:** <https://youtu.be/ArGPU3His3w>

1:00 - 2:00 PM **LGBT Inclusion: Where To Start?**

**Presenters:** Doug Gaddis, Silver Spring Village; Sophia Ross, Capitol Hill Village

**Description:** Being LGBT is much more than an acronym; we're grandparents, activists, and Village members. Yet, we can quickly be reduced to a statistic or checkbox. It is time to humanize the conversation around LGBT inclusion. This workshop focuses on understanding your Village's LGBT inclusion needs, the best approach for your Village, and engaging in dialogue with other Villages.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053592>

**Best Practices One Pager:** <https://www.vtvnetwork.org/docs.ashx?id=1053593>

**Best Practices Tool:** <https://www.vtvnetwork.org/docs.ashx?id=1053594>

**Video:** <https://youtu.be/Uv3eSnr0KSA>

2:00 - 3:00 PM **StrongerMemory- A Growing Movement for Brain Health**

**Presenter:** Jessica Fredrickson

**Description:** StrongerMemory, powered by the Goodwin Living Foundation, is a brain health curriculum to improve memory recall, focus, and activate the prefrontal cortex of our brains. Through regular social engagement and daily brain exercises of reading aloud, writing by hand, and doing simple math problems over 5,000 individuals have been able to improve their brain health and reduce their risk of dementia. Come to learn more about the StrongerMemory program and here from some participants, facilitators, and volunteers who have pioneered this brain health movement!

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053595>

**One Pager:** <https://www.vtvnetwork.org/docs.ashx?id=1053597>

**Video:** <https://youtu.be/jiqpHySSymQ>

3:15-4:15 PM **Helpful Village: Easy-to-Use Village Management software for Established Villages**

**Presenters:** Manuel Acevedo

**Description:** Learn how utilizing technology and using Helpful Village's exclusive services can reduce costs. Whether you're a current Helpful Village member or thinking about using our system, this session will provide the tools necessary for your Village to flourish by combining ease-of-use, security, accessibility, and high-quality resources all in one easy-to-use platform.

**Video:** <https://youtu.be/jiqpHySSymQ?t=4519>

4:15 - 5:15 PM **Expanding Age-Friendly Housing Options: A National Perspective on Housing for People of All Ages**

**Presenters:** Shannon Guzman, Director, Housing and Livable Communities

**Description:** AARP research consistently shows that the majority of older adults want to remain in their home and communities as they age, but this can be difficult if community members don't have suitable housing or community amenities and services available to support that desire. This presentation will discuss the importance of making communities more livable, with a focus on housing options and innovative models, so that people across the country, regardless of age, location or background can thrive.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053598>

**Video:** <https://youtu.be/jiqpHySSymQ?t=8105>



## Thursday, October 13

11:00 AM - 12:00 PM **Creative Aging - what it is, how it's evolving, and the opportunities for Villages to be part of the movement.**

**Presenters:** Judy Berman, Capitol Hill Village; Pamela Saunders, Director of Health and Aging Program at Georgetown University; Caroline Edasis, Certified Art Therapist and Director of Senior Living Community Engagement at Mather Lifeways

**Description:** Judy Berman, Executive Director of Capitol Hill Village in Washington, DC, will interview Professor Pamela Saunders, Director of the Health and Aging Program at Georgetown University, and Caroline Edasis, Certified Art Therapist and Director of Senior Living Community Engagement at Mather to learn about the impetus behind the 2022 Creative Aging Innovation Forum, the expected and unexpected findings, and how Villages have emerged as vital contributors to the future of Creative Aging. Audience Q&A and Discussion will follow.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053611>

**Video:** [https://youtu.be/hiz5\\_PFRjrY](https://youtu.be/hiz5_PFRjrY)

12:00 - 12:45 PM **Creative Partners - Adding Value for Members and Villages**

**Presenters:** Hilary Simmons, A Little Help; Amy Ford, Silvernest; Eric Levitan, Vivo

**Description:** Strategic partnerships can enhance the Village experience in myriad ways. Partnerships that bring added value to members of Villages, and have the potential to enhance their quality of life, can be great marketing tools to potential Village members and added benefits for current members. In addition, partnerships can bring in additional revenue and grant funding to Villages themselves. In this session, A Little Help shares lessons learned from and benefits of forging new strategic partnerships with for-profit businesses, including Silvernest and Vivo. Silvernest's homesharing platform addresses community-wide affordable housing needs and social connection, help around home, and disposable income needs of older adults. Vivo's strength training program reverses age-related muscle loss while fostering social connections in live, small group classes. We'll explore how to vet, cultivate, operationalize, and leverage strategic partnerships to bolster your Village's offerings to members, as well as your bottom line.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053612>

**Video:** [https://youtu.be/hiz5\\_PFRjrY?t=3576](https://youtu.be/hiz5_PFRjrY?t=3576)

12:45 - 1:45 PM **Tech Coaching: A model for sustainable technology education**

**Presenters:** Vanessa Ripps, Silver Spring Village; Lorraine Novack, Connect Through Tech Coaching, DOROT; Hilary Simmons, A Little Help

**Description:** Learn about the experiences of Silver Spring Village (MD) and A Little Help (CO), two villages that are collaborating with DOROT (NY) to implement Tech Coaching. The presenters will discuss unique aspects of the program's coaching model and how it has been adapted for the village environment, how DOROT's model differs from and complements other technology supports offered by villages, and how villages can best support volunteer coaches and learners during implementation.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053613>

**Video:** [https://youtu.be/hiz5\\_PFRjrY?t=6509](https://youtu.be/hiz5_PFRjrY?t=6509)

2:00 - 2:45 PM

### **Empowering solo seniors to control their medical choices**

**Presenters:** Janis Landis, President Emerita, Final Exit Network

**Description:** Advance Directives are not sufficient to ensure patient's preferences are honored. Solo seniors face especially difficult problems in securing their medical rights. This discussion will focus on identifying the obstacles and how Villages can help their members achieve autonomy in health care decisions.

**Presentation:** <https://www.vtvnetwork.org/docs.ashx?id=1053614>

**Video:** [https://youtu.be/hiz5\\_PFRjrY?t=10674](https://youtu.be/hiz5_PFRjrY?t=10674)

3:00 - 4:30 PM

### **Leveraging Resources: Collaborations between Villages and Area Agencies on Aging -- a resource handbook for both Villages and AAAs with case studies, tips for a successful collaboration, key takeaways, and lessons learned.**

**Presenters:** Mary-Jane Atwater, Lowlinc; Cynthia Kemp, K3 Strategies; Kate Hoepke, SF Village; Cindy Kauffman-HSA; Jaqueline Jones, Next SFO; Carol Paquette, VtVN; Dorothy Pytel, Chicago Hyde Park; Mary Ann Spanos, NY CHQ Gov.; LJ Bayliss, Finley Lake; Lucinda Hurt, Age Guide IL

**Description:** Both AAAs and Villages share a mission to serve older adults. Yet, the national AAA network is a complex system to navigate and many Villages lack an understanding of how their local AAA operates and the types of services it provides. Similarly, many AAAs are not familiar with the Village Model and where Villages fit in the continuum of care. With the current national and state focus on Home and Community-based Services, the handbook will be a tool for both AAAs and Villages as they explore avenues of collaboration to enable older adults to remain in their homes and connected to their communities.

**Presentation 1:** <https://www.vtvnetwork.org/docs.ashx?id=1053615>

**Presentation 2:** <https://www.vtvnetwork.org/docs.ashx?id=1053616>

**Presentation 3:** <https://www.vtvnetwork.org/docs.ashx?id=1053617>

**Presentation 4:** <https://www.vtvnetwork.org/docs.ashx?id=1053618>

**End Slides:** <https://www.vtvnetwork.org/docs.ashx?id=1053621>

**Video:** <https://youtu.be/UK1OHTFTCuc>

4:30 PM

### **Closing Remarks**

**Video:** <https://youtu.be/UK1OHTFTCuc?t=5543>