

VILLAGE TO VILLAGE NETWORK

# CONFERENCE

SEPTEMBER 18-20, 2019 CHICAGO

~CONNECTING GENERATIONS~

*Sponsor Prospectus*

VILLAGE  
to village  
network®  
VTVNETWORK.ORG

## About VtV Network

Village to Village Network is the national organization formed to support developing and operational Villages community members to build and sustain thriving Villages by providing resources, education and expert guidance. The Network is the sole leader in the Village Movement and the No. 1 advocate for aging in place.

About one in three people older than 65 live alone, and in the United States, half of those older than 85 live alone. Villages are well positioned to improve the population health of the communities they serve by helping people remain in their homes and independent in their communities.

Learn more about Village to Village Network online at [www.vtvnetwork.org](http://www.vtvnetwork.org).

*"I should have joined a Village a long time ago. I have met so many wonderful people. Three days out of the week I am involved in the yoga and tai chi programs. I love being with the Village. They are always there for me and they are wonderful people."* —Theresa Martin

Map is not comprehensive. We have Network Villages in Alaska and outside of the U.S. too!



**230**

Operating Villages

**150**

Villages in Development

**42**

States have Villages

**40,000**

Older Adults Receiving Services

## About NVC19

**NVC**  
at a  
**GLANCE**

**September 18-20, 2019**

- Sheraton Grand Hotel, 301 E North Water Street, Chicago, IL
- Industry Leading Keynote Speakers
- Breakout Learning Sessions, Technology Workshops
- Networking Opportunities
- Older Adult Audience



### EXHIBITORS:

Sponsorship at the National Village Conference is an excellent opportunity to position your brand at the forefront of Village leaders and supporters who represent over 40,000 older adults across the country. This year's exhibit hall and agenda will focus on both learning and networking. Our national conference provides a unique opportunity to reach potential customers. You will also support the mission and be a part of the Village Movement, promoting the success of all older adults to age in place.

### WHO ATTENDS:

Village to Village Network member Villages, Staff, Board Members, Volunteers, Individual Village Members, those interested in topics on aging and industry experts. Attendees also include caregivers, social workers, nurses, geriatricians, aging in place specialists, local government officials and researchers.

### What Attendees Had To Say About The 2018 Conference

*"It is clear that VtV Network has stepped up their game, not only administratively but also in planning and execution. These things all added to the Conference Experience."*

*"It will be difficult to top this ... but a worthy goal."*

## National Village Conference

Sponsorship Benefit	Exhibitor	Exhibitor Plus	Breakfast Sponsor	Welcome Reception
<b>Conference Registration</b>	One Registration	Two Registrations	One Registration	Two Registrations
<b>Exhibit Space</b>	●	●	●	●
<b>Premier Exhibit Space</b>				
<b>Plenary Panel</b>			●	●
<b>Logo on Conference Materials</b>	●	●	●	●
<b>Address Attendees</b>				●
<b>Social media promotion</b>	●	●	●	●
<b>Promotional Webinar</b>				
<b>Technology Workshop</b>		●	●	
<b>Giveaways (provided by sponsor)</b>				
<b>Complementary Hotel</b>				
<b>Program Advertisement</b>	Logo Only	Logo Only	Logo Only	Logo Only
<b>Cost:</b>	<b>\$1,200</b>	<b>\$2,000</b>	<b>\$3,000</b>	<b>\$3,500</b>

*We welcome the opportunity to tailor a sponsorship package to meet your goals!*



## Sponsorship Opportunities

General Session	Bronze	Silver	Gold
Two Registrations	Two Registrations	Two Registrations	Three Registrations
●	●		
		●	●
●	●	●	●
●	●	●	●
●	●	●	●
●	●	●	●
●	●	●	●
●	●	●	●
		One Room	One Room
Logo Only	Quarter Page	Half Page	Full Page
<b>\$4,000</b>	<b>\$4,500</b>	<b>\$8,000</b>	<b>\$17,000</b>



## Past Sponsors/Exhibitors



### Disclaimer:

The Village to Village Network, INC, including its officers, directors, partners, agents, members and employees shall in no way be held responsible for any and all demands, claims, damages to persons or property, losses and liability that arise from any exhibitor negligence, either solely or in collaboration with Sheraton Grand Chicago. Exhibitors assume full responsibility and liability for losses, damages, and claims for any injuries. All exhibitors who wish to protect their property are to do so at their own expense. To protect against loss, it is recommended that exhibitors have representatives at the exhibit tables at all times when the exhibit area is open. Conference details subject to change without notice.

## Exhibitor Information

### Application Deadline: June 28, 2019

Refer to the sponsorship chart to see how many registrations are included at each level. Conference registrants receive complimentary breakfast and lunch on corresponding conference days. All additional exhibit staff from sponsoring organizations must register separately for an additional fee to attend.

### Exhibit Set Up:

Exhibitors may set up on Wednesday morning from 10:00 AM - Noon. Exhibit booths must be in place by the start of registration at 12:00 PM, Wednesday, September 18, 2019.

### Exhibit Dates and Hours:

Wednesday, September 18, 12:00 PM- 6:00 PM  
Thursday, September 19, 7:30 AM – 6:00 PM and  
Friday, September 20th, from 7:30 AM-12:00 PM

### Exhibitor Table Location:

All exhibit tables will be located in Fountainview Room. This area will also host the technology workshops.

### Dismantling:

We respectfully request exhibits to remain until the end of the allotted exhibit time on Friday, September 20th at 1 PM.

### No Shows:

If an exhibitor fails to set up the assigned table and space by Wednesday, September 18 at 12:00 PM, Village to Village Network reserves the right to take possession of the space and assign it to another exhibitor or use. No refund will be offered for an exhibitor that does not show up.



### To Register:

Call: 617-299-9638

~ or ~

Email: [vtv@vtvnetwork.org](mailto:vtv@vtvnetwork.org)



[VTVNETWORK.ORG](http://VTVNETWORK.ORG)