

From
the desk
of...

Barbara Hughes Sullivan, Executive Director



Dear Village Members,
Friends and Supporters!

June 13, 2018 was my first day as the National Director of Village to Village Network. What a year this has been! Last year brought a lot of new changes to the

Network. I am very proud to say that we successfully transitioned a new staff to bring our organization forward. Our new staff, Travis Mowers, Director of Operations and Betsy Clagett, Office Manager, have worked tirelessly to ensure a smooth transition and support of all the needs of Villages throughout our network.

Hitting the ground running last year, my first order of business was to guarantee that our annual conference in San Diego would be as successful as in years past. The best part about the trip to California was the opportunity to visit with Village Movement California and learn about the great work they are doing for Village

model. Today, because of that visit, VtVN and VMC are working in positive and collaborative ways to scale the Village movement forward.

You know that old expression, "your eyes are bigger than your stomach?" Well, I feel that way with my head and my heart. I see, I want, I need. I SEE what VtVN could be, I WANT to scale the movement to the next level and I NEED strategic partners to do it all. Of course, transition of new management takes time, energy and support. VtVN Board of Directors have been supportive of my goals for the next steps, and are driven by a new sense of the next phase of development.

With the success of the 2018 National Conference, my focus for VtVN moving forward was to look for strategic partners to help our movement grow. Cultivating national partners is my goal. To achieve this means getting out and networking with organizations that will help promote our movement. Over the past six months, I've been to or presented at six age-related conferences throughout the country. Each conference yielding more and more visibility for our Village movement. In fact, my presentation is titled "Village Movement Forward." The best part of my job is meeting the Villages and people who support our movement throughout the country.

I am looking forward to the next 12 months of activity. Sharing our goals, scaling our movement and advocating for our model for aging in America!

2019 National Village Conference Coming Soon!

The National Village Conference is coming up in Chicago, **September 18-20** at the Sheraton Grand Hotel!

NEW TECH SHOWCASE THIS YEAR!

At this year's National Village Conference we are trying something brand new! We've invited innovative tech companies with products designed to make aging easier.

These companies will submit a short video which will be shown to conference attendees. Everyone will then vote on these companies to determine winners in categories such as "Most likely to buy," "Most innovative," etc.

Winners will get bragging rights as influencers of their target audience.

SCHEDULE NOW AVAILABLE!

A tentative schedule is now available to peruse. We are excited about the speakers and presenters that are lined up this year!

Click on the button below to view the schedule.

HOTEL ROOM INFORMATION

VtV Network negotiated with the Sheraton to add more rooms to our block, specifically for Sept. 17, as we had sold out our initial block.

If you haven't booked your hotel room, do it soon because they are going fast. Once the expanded block sells out, guest will be subject to ROH room rates.

Contact the hotel directly for more information: (800) 325-3535.

REGISTER FOR NVC19 ONLINE!

Early bird registration may be over, but you don't want to miss this year's conference. We're putting together a very informative and inspiring group of presenters and speakers.

We know that many Villages have to look at their budget and wait until closer to conference time to register. This is totally understandable and we can't wait to see all of the returning faces and new attendees in September!

[View The Schedule!](#)

[Click Here To Register](#)



Village Movement from Coast to Coast

Over the past year, Village to Village Network Executive Director Barbara Sullivan has presented to many groups and attended meetings geared toward older adults. The goal is to spread the word about the Village Movement to as many people as possible.

In late May, Barbara attended Village Movement California's first statewide conference titled "The Age of Leadership." There was robust interactive Village participation with a focus on California Village growth and a path to sustainability. This was a great opportunity to visit with many of the California Villages and talk about the national Network.

Barbara attended workshops at the National Council On Aging conference

in Washington, D.C. on June 18. This provided an opportunity to connect with current partnerships and discuss future collaborations with possible partners.

On June 20, Barbara headed to Eastham, Massachusetts, where she, along with Dick Elkin, Village to Village Network Board Member, presented to the regional meeting for the State Office of Rural Health. They spoke on the Village movement and gave an example of a rural Village on Cape Cod.

The SORH was particularly interested in scaling the Village movement to more rural communities. The presentation was video taped and will be shown to the full SORH membership in the coming weeks.



Barbara Sullivan, Executive Director of Village to Village Network, addresses the crowd at The Age of Leadership conference. This was Village Movement California's first statewide convening.

Consumers Checkbook features Village information



It's always good when someone gives you recognition when you haven't even asked for it. Consumers' Checkbook has a section on their website devoted to "aging in place" and an article specifically about Villages!

Consumers' Checkbook is a website that offers "Unbiased Reviews and Undercover Price Research on Local Services." They categorize by a few specific regions of the U.S. such as D.C., San Francisco Bay Area, Boston, etc., but they also have a National category.

Their "Aging In Place" content seems to be mainly focused around the D.C. area, but there is good content that is useful no matter where you live. Check it out here:

<https://www.checkbook.org/washington-area/aging-in-place#articlesList>



SYNERGY HomeCare knows where you want to be!

While statistics state that 87% of aging adults want to stay in their home, we have yet to meet anyone who doesn't want to stay in their home!

Sometimes we need a little help, maybe it is just for a day, or a week, or maybe you

want ongoing help. Whatever you need, SYNERGY HomeCare is a trusted home care partner you can count on!

Find a [SYNERGY HomeCare](#) location near you to schedule a free, no obligation, home assessment!

87% of aging adults want to stay in their home.
WE CAN HELP

Village worker wins Good Neighbor Award!

The Lee County Association of Realtors (Auburn/Opelika communities in Alabama), awarded **Martha Shepherd** the "Good Neighbor Award" as a result of her work with [Village Friends Village Values](#), which has been a member of the Village to Village Network since 2012.

The Auburn/Opelika Community is a better place to live as a result of the work done by Village Friends Village Values for its older adults. The passion for this incredibly progressive concept of "aging in place" is growing.

Losing your independence is terrifying and depressing for older adults who were once active members of their communities. Village Friends Village Values addresses this need. It is truly a concierge service.

Village Friends Village Values has experienced growth and change in the past two years. As with most Villages, both have been accomplished through dedication to the cause, hard work, and resistance to push-back.



Evan Crawford, Auburn graduate and pro-baseball player (last year's award recipient) presents the Good Neighbor Award to Martha Shepherd for her work with Village Friends Village Values. Also pictured is Karen Turner, Lee County Association of Realtors board president.

Village Anniversaries!

The Village Chicago - Chicago, IL - 10 years

At Home on the Sound - Mamaroneck, NY - 9 years

East Falls Village - Philadelphia, PA - 8 years

Care Connections Network - Huntington Beach, CA - 7 years

Northwest Neighbors Connecting - Baltimore, MD - 7 years

STL Village - St. Louis, MO - 5 years

Village Network of Petaluma - Petaluma, CA - 5 years

Greater Newburyport Village - Newburyport, MA - 3 years

Villages of Santa Fe - Santa Fe, NM - 3 years

Cheshire Village at Home - Keene, NH - 2 years



Barbara Sullivan, Executive Director of Village to Village Network (right) shares her thoughts with Pat Brown, Villages of San Mateo County (left), Dave Kukyendell, SLO Village, (middle left) and others during a “World Café” discussion at the Age of Leadership conference hosted by Village Movement California.

Read more about The Age of Leadership conference [HERE.](#)



Please Support Village to Village Network

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