

VILLAGE TO VILLAGE NETWORK

# CONFERENCE

SEPTEMBER 18-20, 2019 CHICAGO

~CONNECTING GENERATIONS~

## *Schedule of Events*

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to village  
network®  
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Welcome!



September 18, 2019

Greetings National Village Gathering Attendees,

It is with great pleasure that I welcome you to our 11<sup>th</sup> Annual National Village Conference here in Chicago. It is so exciting, in our 17<sup>th</sup> year of the Village Movement, to be able to come together once again to share and learn from each other. Villages are stronger when we all stand together!

The Chicago area is home to four open Villages: Skyline Village Chicago, The Village Chicago, Chicago Hyde Park Village and in Evanston, North Shore Village.

As President of Village to Village Network, I am honored and excited to be part of this unique and wonderful organization – a free standing, self-governing and self-supporting organization. Today's Network represents accomplishments of which we can all be very proud. Being a member of VtV Network is more than just having access to resources. Being a member means being part of something bigger. It means supporting our developing Villages and helping the movement continue on a trajectory of growth.

The Village Movement is a leader today in advancing our society to work together to embrace the second half of life, making all stages of life fulfilling and rewarding. The sessions and speakers that have been carefully handpicked by our planning committee, clearly reflect this.

This year's conference is focused on *Connecting Generations* and I am very excited about what we have in store for this year's attendees. We will spend the next few days engaging around this theme. It is our goal to continue to discover new ways to push our movement forward even more resourcefully through this conference.

I hope that each of you enjoys your time here in The Windy City, best wishes for a productive and informative conference.

Sincerely,

A handwritten signature in black ink that reads "Mandy Summerson".

Mandy Summerson, President

## Keynote Speakers



**Kate Hoepke**, Executive Director of San Francisco Village, has been a community-builder for 30 years, in the field of aging since 2001 and with San Francisco Village (SFV) since 2012. Under her leadership, SFV has grown exponentially: membership has tripled, volunteers have quintupled, the budget has doubled and so has the staff. In addition to her role at SFV, she chairs the leadership team of Village Movement California, advancing the Village Movement statewide. Kate has a BA in sociology and an MBA from San Francisco State University.



**Marc Freedman**, CEO and President of Encore.org, is one of the nation's leading experts on the longevity revolution. He is a member of the Wall Street Journal's "Experts" panel, a frequent commentator in the media and the author of four books. His new book, *How to Live Forever*, was published by Hachette Book Group in Fall 2018. Originator of the encore career idea linking second acts to the greater good, Freedman co-founded Experience Corps to mobilize people over 50 to improve the school performance and prospects of low-income elementary school students in 22 U.S. cities. He also spearheaded the creation of the Encore Fellowships program, a one-year

fellowship helping individuals translate their midlife skills into second acts focused on social impact, and the Purpose Prize, an annual \$100,000 prize for social entrepreneurs in the second half of life. (AARP now runs both Experience Corps and the Purpose Prize. A high honors graduate of Swarthmore College, Freedman holds an M.B.A. from the Yale School of Management.



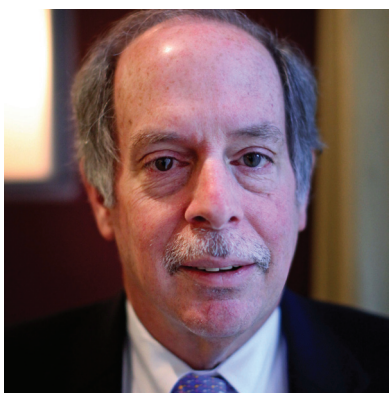
**Lisa Marsh Ryerson** is president of AARP Foundation, the charitable affiliate of AARP. A bold, disciplined and collaborative leader, she sets the Foundation's strategic direction and steers its efforts to realize an audacious vision: a country free of poverty, where no older person feels vulnerable. Since she took the helm, AARP Foundation has implemented pioneering initiatives, explored new avenues for collaboration, and secured unprecedented funding to support programs and services that truly change lives. Ms. Ryerson has spearheaded innovative partnerships with other organizations to create and advance effective solutions that help vulnerable older adults increase

their economic opportunity and social connectedness. Before joining AARP Foundation, Ms. Ryerson served as the president and CEO of Wells College in Aurora, N.Y.

***"I was bombarded with audacious, even radical, ideas about growing old, human connection, embracing the adjustments of seniority, and the prospect of new definitions of family, friendship, companionship, and through that, a new me."*** —Fred O'Brien, HomeHaven - comments about the NVC



## Keynote Speakers



**Robert “Bob” Blancato** is president of Matz, Blancato and Associates, a public and government relations firm. With over 30 years of experience in the field of aging and public service, Bob chaired the American Society on Aging from 2016 to 2018. In addition, he is executive director of the National Association of Nutrition and Aging Services Programs and the national coordinator of the Elder Justice Coalition. He is a former volunteer State President of AARP Virginia and a former president of the National Committee for the Prevention of Elder Abuse. He spent 17 years on the staff of the U.S. House Select Committee on Aging and has participated in four White House Conferences on Aging, including as the Executive Director of the 1995 White House Conference on Aging. Bob was named one of the top 50 “Influencers in Aging” by Next Avenue; in 2015 was appointed to the Centers for Medicare and Medicaid Services Advisory Panel on Outreach and Education; and he served six years on the board of the National Council on Aging. He was knighted by the Republic of Italy in 2011.



**Dr. Kerry Burnight**, one of the nation’s leading Gerontologists, has spent her entire professional career researching social isolation and how to prevent it. From her work as the Founder of the first Elder Abuse Forensic Center to her non-profit, Ageless Alliance, Dr. Kerry understands that as humans, we need to eat, sleep, exercise and connect in meaningful ways. Dr. Kerry has spent her entire professional career on a mission to improve the lives of seniors. She was a professor of Geriatric Medicine and Gerontology at the University of California Irvine. Dr. Kerry has spoken at The White House and continues to call for solutions to prevent elder abuse. She joined GrandPad because of the firm’s ability to prevent one of the most significant risk factors for elders: social isolation.



**Danielle Arigoni** has been a leader in national-level efforts for nearly two decades to expand the investment in sustainability and livability. Prior to joining AARP, Danielle worked for the U.S. Department of Housing and Urban Development where, as director of the office of economic development, she worked to improve sustainability through strategic investments in community-based planning, high-performance buildings and resilient infrastructure. Danielle helped co-lead HUD’s \$1 billion award to states and localities through the 2016 National Disaster Resilience Competition. In addition, Danielle helped to coordinate federal investments and policies to support more

integrated, community-driven local land use and decision-making. She has led several interagency efforts, including serving as co-chair for the Community Solutions Council community of practice, co-lead for the award-finalist Urban Waters Federal Partnership, and as a central figure in the tri-agency Partnership for Sustainable Communities. Danielle previously worked in the U.S. Environmental Protection Agency’s Smart Growth program, where she won awards and led efforts to better integrate affordable housing into the smart growth movement.

## About VtV Network

Village to Village Network is the national organization formed to support developing and operational Village community members to build and sustain thriving Villages by providing resources, education and expert guidance. The Network is the sole leader in the Village Movement and the No. 1 advocate for aging in place.

About one in three people older than 65 live alone, and in the United States, half of those older than 85 live alone. Villages are well positioned to improve the population health of the communities they serve by helping people remain in their homes and independent in their communities.

***"I should have joined a Village a long time ago. I have met so many wonderful people. Three days out of the week I am involved in the yoga and tai chi programs. I love being with the Village. They are always there for me and they are wonderful people."*** —Theresa Martin, Village member

Map is not comprehensive. We have Network Villages in Alaska and outside of the U.S. too!



**230**

Operating  
Villages

**150**

Villages in  
Development

**42**

States have  
Villages

**40,000**

Older Adults  
Receiving Services



# NVC19 WEDNESDAY, SEPTEMBER 18

WHEN		WHAT/WHERE	TITLE
8:00 AM		Pre-Conference Registration Opens: <b>Level 4 Promenade</b>	Pre-Conference ONLY
9:00 - 9:50 AM		Village 101 Pre-Conference: <b>Michigan A/B</b>	The down and dirty - What would it take to start your Village?
10:00 - 10:45 AM		Breakout Pre-A: <b>Michigan A</b>	A New National Model? A Village that Charges No Fee and Welcomes Everyone
		Breakout Pre-B: <b>Colorado</b>	Technology for Independence - TeleVisit
		Breakout Pre-C: <b>Missouri</b>	Running the Front Office and Back Office of your Village Using RunMyVillage
10:45 - 11:00 AM		Break	
11:00 - 11:45 AM		Breakout Pre-D: <b>Colorado</b>	Our Village and Ethos: A Powerful Joint Venture
		Breakout Pre-E: <b>Missouri</b>	Partnerships with YMCA
		Breakout Pre-F: <b>Michigan A</b>	Introduction to Grant Writing for Villages
NOON - 1:30 PM		Lunch for Pre-Conference: <b>Michigan A/B</b>	World Cafe Panel Discussion - Facilitator Pazit Aviv
12:00 - 2:30 PM		Registration Opens: <b>Level 4 Promenade</b>	Full Conference
2:00 PM		Exhibitor Open House: <b>Level 4</b>	Exhibitor's Presentations
3:00 - 3:15 PM		Welcome & Introduction: <b>Ballroom</b>	FULL CONFERENCE BEGINS
3:15 - 4:00 PM		Opening Keynote: <b>Ballroom</b>	<b>Villages: Staking a Claim - Kate Hoepke</b>
4:00 - 4:15 PM		Break	Tech Showcase Videos
4:15 - 5:00 PM		Breakout A1: <b>Ballroom</b>	How to Live Forever: How Villages can inspire members with intergenerational connections
		Breakout B1: <b>Michigan A</b>	Leadership Transitions for Mature Villages
		Breakout C1: <b>Michigan B</b>	Enhancing Member Services through Strategic Partnerships
		Breakout D1: <b>Missouri</b>	Doing it Our Way: All Member/All Volunteer
		Breakout T1: <b>Colorado</b>	Technology and Aging - Livpact
6:00 - 7:30 PM		Dinner/Reception: <b>Ballroom</b>	<b>Keynote: Marc Freedman - Encore.org</b>
7:30 PM		Dessert in meeting rooms <b>Level 2</b>	Regional Networking - Check signs for regions

# NVC19 THURSDAY, SEPTEMBER 19

WHEN		WHAT/WHERE	TITLE
7:30 - 9:00 AM		Breakfast: <b>Ballroom</b>	
8:00 - 8:15 AM		Special Report: <b>Ballroom</b>	Village Movement Australia!
8:15 - 9:00 AM		Welcome Day Two: <b>Ballroom</b>	Village Movement Forward
9:00 - 10:00 AM		Keynote: <b>Ballroom</b>	<b>Lisa Marsh Ryerson - AARP</b>
10:00 - 10:15 AM		Break	
10:15 - 11:15 AM		Breakout A2: <b>Ballroom</b>	Supporting Families & Caregivers: Partnerships Across ACL/USDA to Support Community Living
		Breakout B2: <b>Superior A</b>	Connecting Generations - One Village, One School
		Breakout C2: <b>Superior B</b>	Collaboration to Promote Health and Wellness: How networking snowballed to a new partnership
		Breakout D2: <b>Missouri</b>	Village Connections for a Global Community
		Breakout T2: <b>Colorado</b>	RunMyVillage Technology for Existing Customers
11:15 - 11:30 AM		Break	
11:30 AM-12:30 PM		Breakout A3: <b>Superior A</b>	Hear This! Sharing Stories Across Generations
		Breakout B3: <b>Superior B</b>	Village Care Groups – Joining Together to Help
		Breakout C3: <b>Missouri</b>	Successful Aging Applied: Bringing Research to Life - Masterpiece Living
		Breakout D3: <b>Ballroom</b>	There's no place like home! - LHC Group
		Breakout T3: <b>Colorado</b>	Helpful Village: The Easy-To-Use Village Management Platform
12:30 - 2:00 PM		Lunch: <b>Ballroom</b>	<b>Speaker: Bob Blancato</b>
2:00 - 3:00 PM		Breakout A4: <b>Superior A</b>	Grassroots Development: Fundraising for Sustainability
		Breakout B4: <b>Ballroom</b>	Engaging Frailty
		Breakout C4: <b>Superior B</b>	How Intergenerational Homesharing Can Revitalize Villages
		Breakout D4: <b>Missouri</b>	How Building an Intergenerational Community Can Enrich Your Village
		Breakout T4: <b>Colorado</b>	How to Age Brilliantly: Results of the GrandPad Pilot in one Thriving Village
3:00 - 3:15 PM		Break	
3:15 - 4:15 PM		Keynote: <b>Ballroom</b>	<b>Dr. Kerry Burnight - GrandPad</b>
5:30 - 7:30 PM		Reception: <b>Ballroom</b>	Dine Around Networking Reception & Volunteer of the Year Award



# NVC19 FRIDAY, SEPTEMBER 20

WHEN	WHAT/WHERE	TITLE
7:00 - 9:00 AM	Breakfast: <b>Ballroom</b>	Tech Showcase Voting!
8:30 - 9:00 AM	Research Update: <b>Ballroom</b>	Village Volunteer Survey Results
9:00 - 10:00 AM	Keynote: <b>Ballroom</b>	<b>Danielle Arigoni - Livable Communities-AARP</b>
10:00 - 10:15 AM	Break	
10:15 - 11:00 AM	Breakout A5: <b>Superior A</b>	How to Age with Purpose & Plan for a Meaningful Retirement - SYNERGY
	Breakout B5: <b>Ballroom</b>	Social Isolation and the Village Antidote
	Breakout C5: <b>Superior B</b>	Longevity Explorers: Exploring the Future of Aging
	Breakout D5: <b>Missouri</b>	How to Develop and Use Membership Surveys for Program
	Breakout T5: <b>Colorado</b>	Peace of Mind: Technologies to extend ability to age in place - Iamfine
11:00 - 11:45 AM	Choral Group: <b>Ballroom</b>	Sounds Good! Choir
11:45 AM	Closing Remarks: <b>Ballroom</b>	See You Next Year!



# WEDNESDAY SESSIONS DETAILS

## PRE-CONFERENCE

Pre-A: A New National Model? A Village That Charges No Fee and Welcomes Everyone	Panelists will focus on how one Village, which opened in November 2017 and has grown to over 650 members, has been able to launch and sustain a no-fee Village, with special emphasis on our fund-raising strategies and outreach to low-income and Latinx populations.
Pre-B: Technology for Independence- <b>TeleVisit</b>	The past decade has brought a proliferation of <b>new technologies</b> that have the potential to extend independence of older adults, including new PERS solutions with auto fall detection, monitoring, telemedicine, tech-enabled services for transportation, food delivery, socialization, voice first, dementia mitigation, self-driving cars and cyber security.
Pre-C: Running the Front Office and Back Office of your Village using <b>RunMyVillage</b>	This session will introduce RunMyVillage to villages in formation and looking for a better approach to running their village.
Pre-D: Our Village and <b>Ethos</b> : A Powerful Joint Venture	Learn how one community entered a successful partnership with an elder care agency, resulting in an efficient and sustainable model for running a village. Members find this model to be a <b>successful collaboration</b> , because it provides them time and energy to focus on programming, while having ready access to home care, elder care experts, and many others referrals when needed.
Pre-E: The <b>YMCA</b> and the 'Village' People: Partnership is our Destiny	70% of people in America live within 5 miles of a YMCA and as such, the Y is poised to promote healthy living and social connections within our communities. This session will provide an overview of the Y programs and services, examples of how the Y partners with community organizations and opportunities for Villages to explore.
Pre-F: Introduction to Grant Writing for Villages	This introductory session to <b>grant writing</b> covers:(1) planning a grant proposal (2) understanding the most common components of grant applications and (3) how to identify potential funders for Villages. The speaker is co-author of "Grant Writing for Aging Services and Programming."

## BREAKOUT SESSION DESCRIPTIONS

A1: How to Live Forever: <b>Encore.org</b>	How Villages can inspire members to have creative, engaging, and impactful <b>intergenerational connections</b> . Hear real life examples of engaging and creative intergenerational efforts. Brainstorm strategies Villages can use to help Villagers build meaningful relationships across the generations.
B1: Leadership Transitions for Mature Villages	Village leaders, Dianne Campbell and Paul Ramsey will discuss what it takes to make a smooth <b>leadership transition</b> .
C1: Enhancing Member Services through Strategic Partnerships	Learn how three Villages have leveraged <b>strategic partnerships</b> with other Villages to enhance member services through joint funding, advocacy, and shared resources.
D1: Doing it Our Way	Learn about a Village that is thriving as an <b>all-member/all-volunteer</b> model without using any non-member community volunteers.
T1: Technology and Aging- <b>Livpact</b>	Technology-based company that helps individuals and families <b>track health</b>

*"...all left absolutely energized, inspired, and filled with information and awe at what Villages all over our country (and the world) have already accomplished to allow their members to live vibrant lives for years to come." —Sonja Wilkin, Clayton Valley Village*



# THURSDAY SESSIONS DETAILS

## BREAKOUT SESSION DESCRIPTIONS

A2: Supporting Families & Caregivers: Partnerships Across <b>ACL/USDA</b> to Support Community Living	Learn about a novel partnership across ACL & USDA to support families and caregivers through homecare worker cooperatives and technology. When caregivers take ownership, quality increases and turnover decreases.
B2: Connecting Generations-One Village, One School	Learn how a Village began Read to Me! – a <b>volunteer reading program</b> at their local elementary school, where many students come from public housing and there has not been a library for years. Learn tips on starting Read to Me! in your own Village.
C2: Collaboration to Promote Health and Wellness: How networking snowballed to a new partnership, major award, media coverage	Learn how a <b>partnership with a major regional medical center</b> emerged from networking, which led to a Village receiving a prestigious award for excellence and innovation in community health and wellness. Proactive media relations about the award resulted in new Village members and volunteers.
D2: Village Connections for a Global community	Learn about progress of a <b>new pilot program</b> developed with another local nonprofit – SAIVA (South Asian International Volunteer Association). The partnership seeks to amplify support for seniors through joint volunteer services and programs, increase wellbeing among participants, and build “improbable friendships” across diverse cultures.
T2: <b>RunMyVillage</b> Technology for Existing Customers	This session is designed for villages already using RunMyVillage, to ask questions, discuss open issues, and make enhancement suggestions.

## BREAKOUT SESSION DESCRIPTIONS

A3: Hear This! Sharing Stories Across Generations	<b>Hear This! matches seniors with college students</b> to collect, preserve, and share stories of each others' formative life experiences. The panel presentation will offer an opportunity to learn how this program has been designed and how attendees may develop similar successful intergenerational programs.
B3: Village Care Groups – Joining Together to Help	Village Care Groups are <b>for members who require more extensive volunteer services</b> .
C3: Successful Aging Applied: Bringing Research to Life	The <b>science of successful aging</b> says that 70% of how we age depends on lifestyle choices. Discover the latest research and its successful application in thought-leading communities across the country. Examine your program offerings and gain tips to engage and retain participants in programming.
D3: There's no place like home! - <b>LHC Group</b>	How <b>partnering with clinics, physicians and hospitals</b> can bridge the gap when transitioning care from facilities to the home.
T3: <b>Helpful Village</b> : The Easy-to-Use Village Management Platform	Learn how utilizing technology and using Helpful Village's exclusive services can reduce cost. Whether you're a current Helpful Village member or thinking about using our system, this session will provide the tools necessary for your Village to flourish by combining simplicity, security, accessibility, and high-quality resources all in one easy-to-use platform.

# THURSDAY SESSIONS DETAILS CONTINUED

## BREAKOUT SESSION DESCRIPTIONS

A4: Grassroots Development: Fundraising for Sustainability	Identifying funding to supplement membership dues is key to Village sustainability. Learn how to <b>create a successful development strategy</b> .
B4: Engaging Frailty	<b>Define frail in a Village context</b> ; Create space for frail members within a Village context; Discuss identifying frail members; Identify best practices in engaging frail members; Identify ethics and boundaries around when frailty becomes dangerous; Identify key community resources to support Villages; Volunteering while frail
C4: How Intergenerational Homesharing Can Revitalize Villages - <b>Silvernest</b>	<b>Intergenerational homesharing</b> is one of the biggest opportunities for Villages to enrich their communities and bridge the gap between young and old. Villagers benefit financially and emotionally from renting out their unused space to younger generations. Meanwhile, young people gain mentorship and the ability to live within the communities that they serve.
D4: How Building an Intergenerational Community Can Enrich Your Village	A panel will discuss the development and <b>benefits of building intergenerational communities</b> . It will address how to assess the needs and assets of the community to identify viable opportunities for growth, and provide examples of how our Village has enriched its community by intentionally creating intergenerational initiatives through programs and collaborations with strategic community partners.
T4: How to Age Brilliantly: Results of the <b>GrandPad</b> Pilot in one Thriving Village	Following a 60-day test trial with the Huntington Beach Village, GrandPad has exciting results to share, including how each villager experienced GrandPad's features. If you're interested in piloting GrandPad in a Village, then this breakout session is for you. This will be a lively interactive session focused upon how to maximize autonomy, safety, and joy in our villages.

## VtV Network Staff

Barbara Sullivan, Executive Director

Elizabeth "Betsy" Clagett, Office Manager

Travis Mowers, Director of Operations

## Board of Directors

Mandy Summerson, President

Paul Ramsey, Vice-President

Peggy Simpson, Secretary

Peter Fitzgerald, Treasurer

Dick Elkin

Peter Engstrom

Emily Miller

Carol Paquette

Edgar "Eddie" Rivas

Yasmin Shah

Joel Shapira



# FRIDAY SESSIONS DETAILS

## BREAKOUT SESSION DESCRIPTIONS

A5: How to Age with Purpose & Plan for a Meaningful Retirement - <b>SYNERGY</b>	Retirement today means something very different than it did even 15 years ago. Improved health and telecommuting technologies have not only changed the age of when we retire but has challenged the definition of retirement itself. This webinar will explore how we are redefining what retirement means. We will consider the myths of retirement and how to plan for a meaningful and purposeful retirement. This seminar is perfect <b>for those who are looking ahead to retirement</b> and in the midst of planning for it, as well as those who have already stepped into their retirement but want to shake up the status quo.
B5: Social Isolation and the Village Antidote	The session will cover current data about the epidemic of <b>social isolation</b> and loneliness, and explore how villages have emerged as an antidote. Speakers: Maureen Feldman, Motion Picture Television Fund and Charlotte Dickson, Village Movement California
C5: Longevity Explorers: Exploring the Future of Aging	Learn about a unique sharing, evaluation, and ideation community called the <b>Longevity Explorers</b> — made up of older adults, their friends, families, and caregivers. This community leverages the insights, years of accumulated wisdom, and enthusiasm of older adults themselves to accelerate the emergence of novel solutions to the challenges of aging.
D5: How to Develop and use Membership Surveys for Program	This session will engage the audience in a discussion around the importance of <b>membership surveys</b> . It will describe a process to create, disseminate, and analyze a membership survey, and will provide a case example of how our village implemented this process and is using the findings to improve member experiences.
T5: Using technology to facilitate aging in place- <b>iamfine</b>	Today's seniors are more tech savvy and more likely to wish to age in place before moving to assisted living facilities. Learn about the different technologies that can be used to provide <b>safety and peace of mind</b> .

## Planning Committee

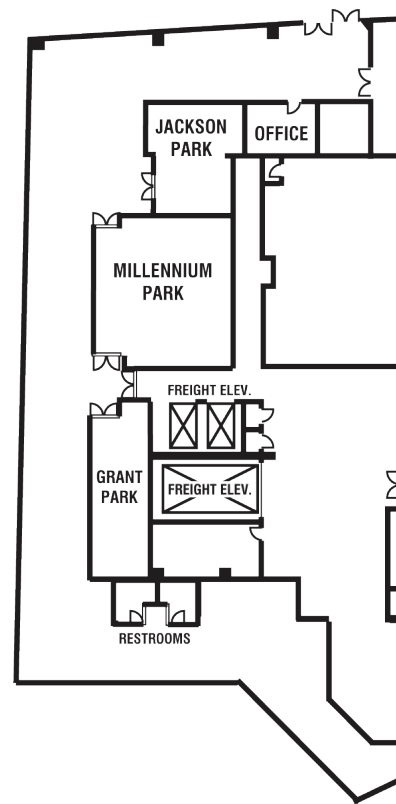
Susan Alitto, Chicago Hyde Park Village  
Dianne Campbell, The Village Chicago  
Sharon Canner, R4L Village  
Charlotte Dickson, Village Movement California  
Peter Engstrom, VtV Network  
Cele Garrett, At Home in Alexandria  
Lynn Golub-Rofrano, Georgetown Village  
Gail Kohn, D.C. Office on Aging

Emily Miller, VtV Network  
Travis Mowers, VtV Network  
Eddie Rivas, VtV Network  
Yasmin Shah, VtV Network  
Joel Shapira, VtV Network  
Barbara Sullivan, VtV Network  
Mandy Summerson, VtV Network  
Sally Van Sickle, Capitol City Village

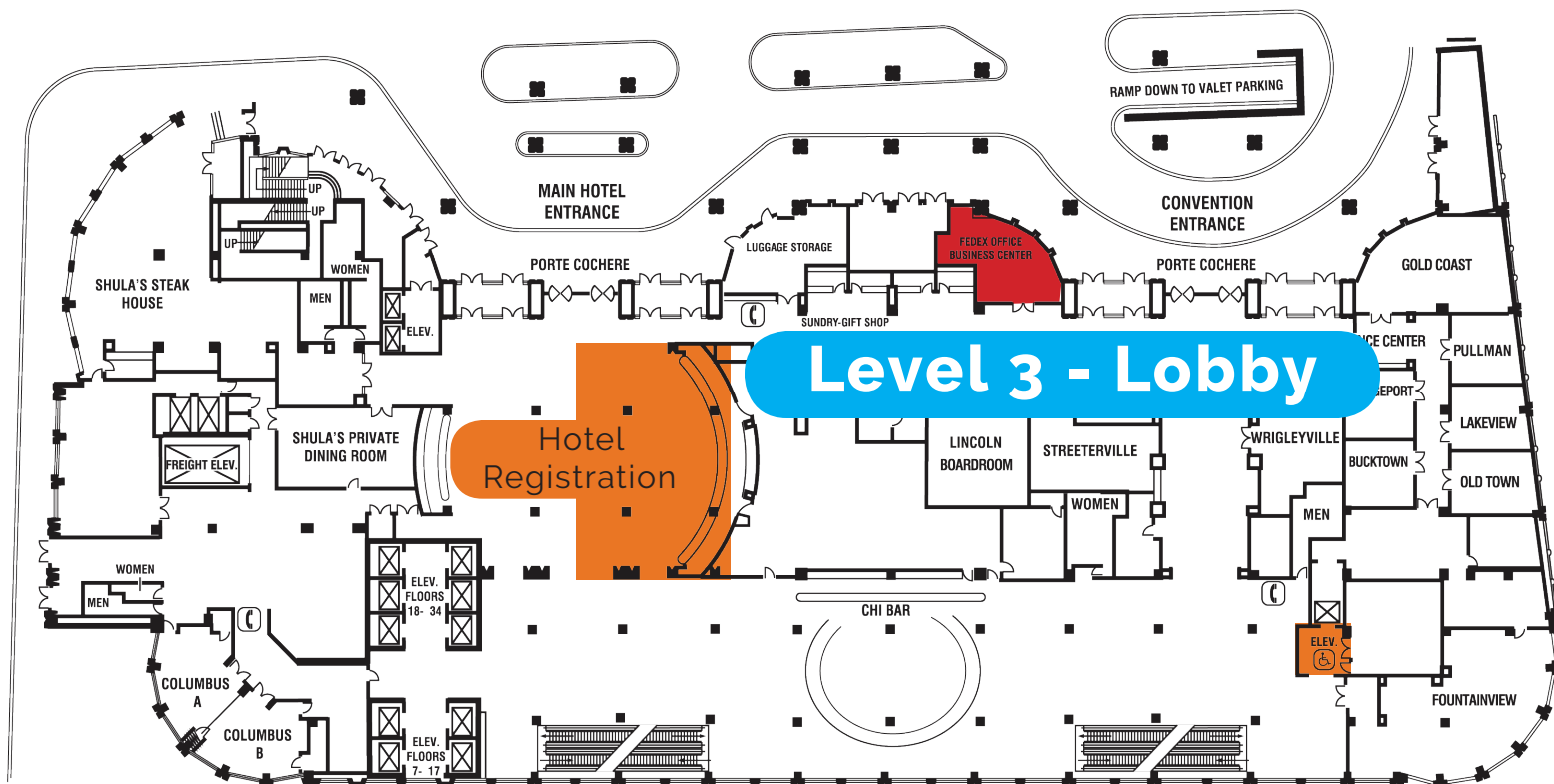
# Hotel Maps

The shaded areas on these maps correspond to Breakout sessions and other conference activities.

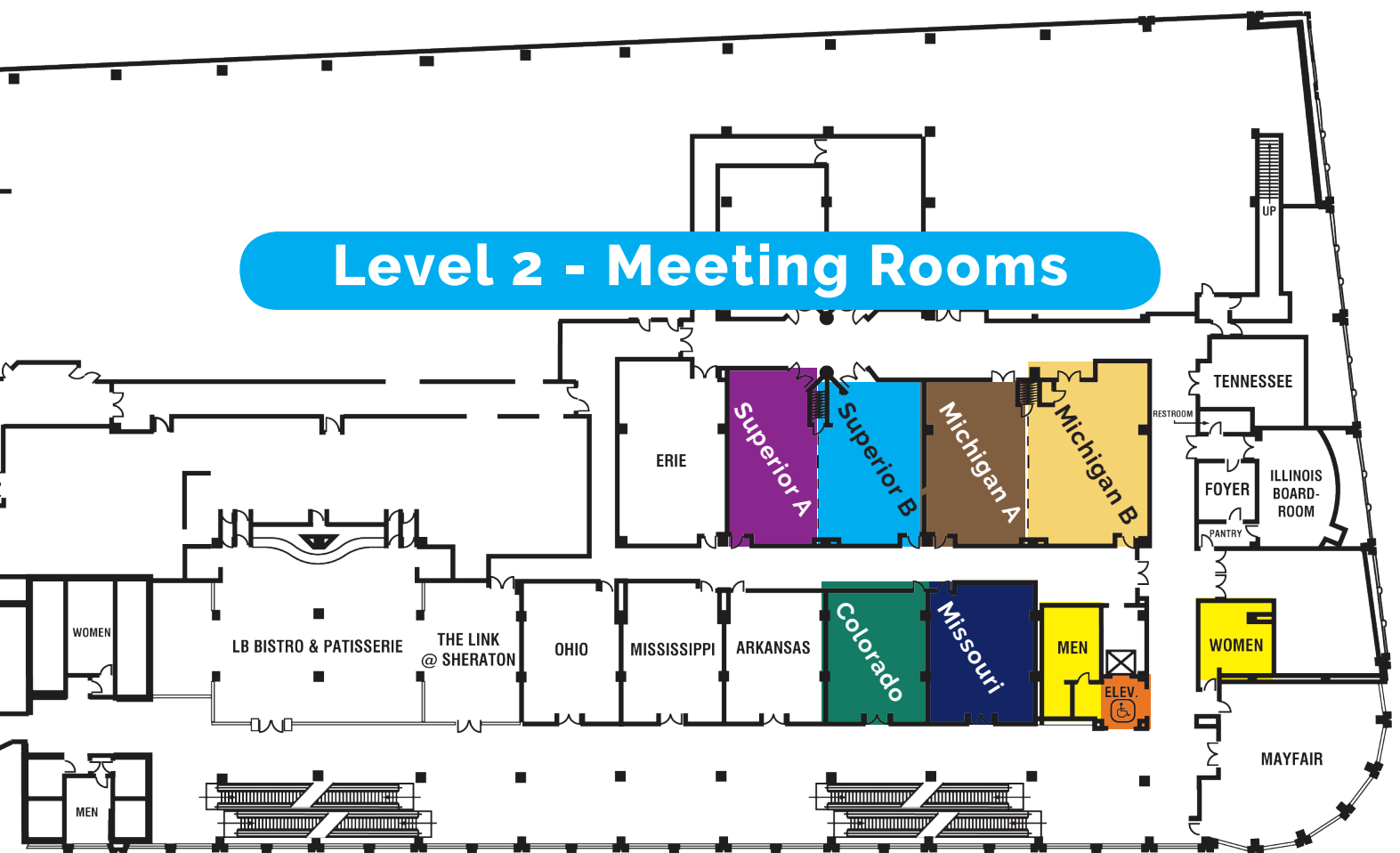
- Ballroom: Pink
- Registration: Pink
- Colorado Meeting Room: Green
- Missouri Meeting Room: Blue
- Superior-A Meeting Room: Purple
- Superior-B Meeting Room: Cyan
- Michigan-A Meeting Room: Bronze
- Michagan-B Meeting Room: Gold
- Restrooms: Yellow
- Hotel Registration Desk: Orange
- Elevators: Orange
- FedEx Office/Business Center: Red



## Room color on this map

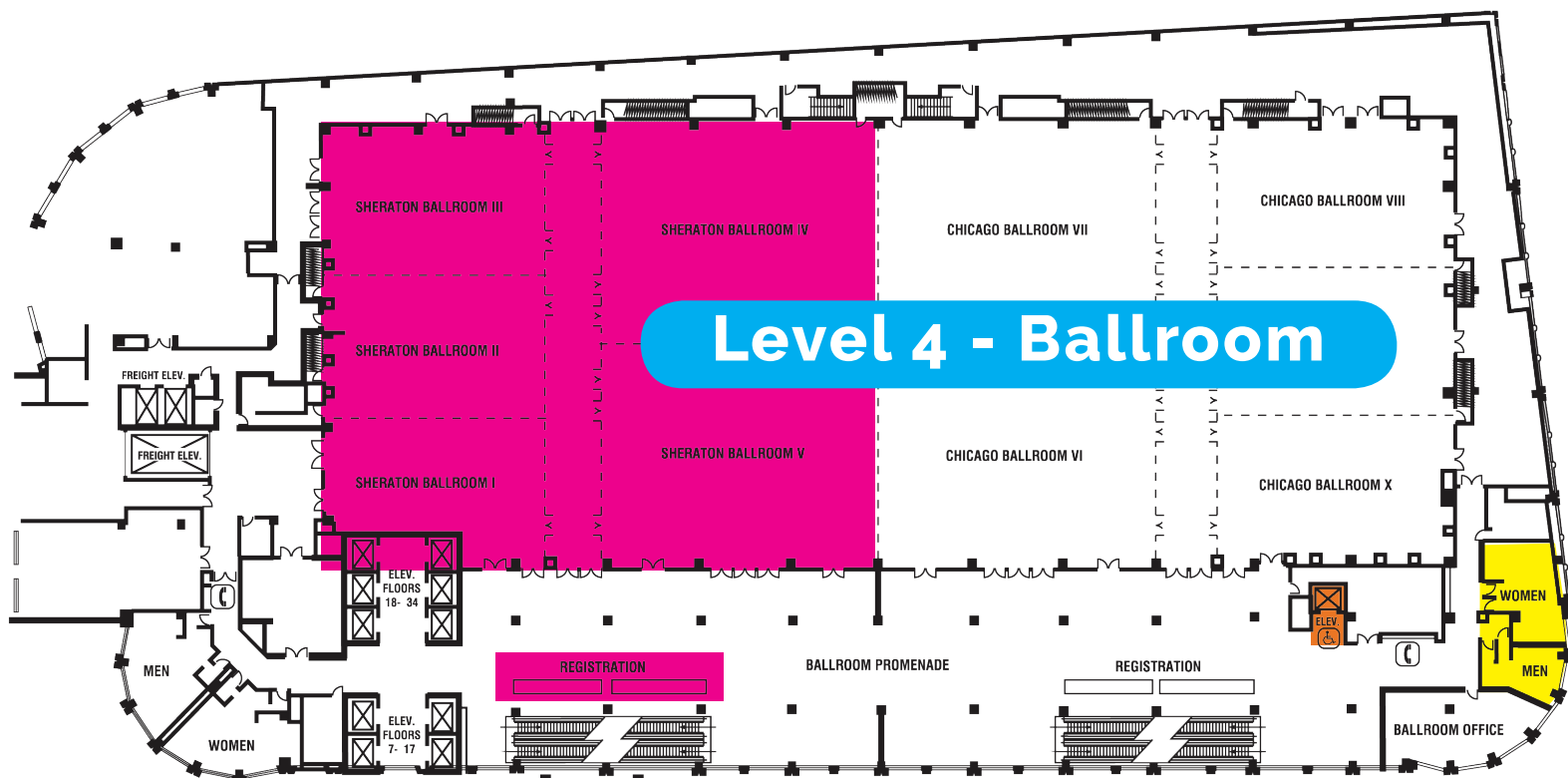


## Level 2 - Meeting Rooms



corresponds to color codes on the schedule.

## Level 4 - Ballroom







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CAREGIVING  
SUPPORT  
YOU NEED,  
WHEN YOU  
NEED IT**

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